



## case study: Shrimplin Wedding Firework Display 21<sup>st</sup> Aug 2007

When Rob Shrimplin called Alchemy Fireworks, he was clear from the start that he wanted as few people as possible to know about what he was planning for his firework-loving bride. We love surprises too – and a firework display is surely one of the most spectacular surprises that anyone can organize for somebody they love - so we were to help and keep our side of the deal.

The venue was advised of the proposed display and we worked with them to choose a suitable firing location where we could set up discreetly, but where the display would still have maximum impact.

By the time the big day came it was still only the Groom, the Best Man and the Bride's Mother who were in on the secret, and even when the guests were called outside on false pretenses, the Bride still had no idea what was about to happen.

Rob Farrow says "When the Best Man told us that everyone was outside we launched the first hit, and the gasps and cheers were amazing – it sounded like there were 1,000 people watching rather than 100." Even working with a comparatively small budget, the display exceeded all expectations "The fact that it was a surprise helped" says Rob "but our

decision to locate the display on the top level of the gardens - higher than the terrace where the guests were watching from - made the display seem even bigger than it actually was."



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*[[ It really was much more than I expected and Cath was simply overwhelmed. We have had many people say how spectacular the display was. Thank you very much for a truly amazing display. ]]* Rob Shrimplin